

MAXPRO

Marketing

Great Communications!

FOR YOU. FOR YOUR COMPANY. FOR YOUR CUSTOMERS. FOR YOUR SALES FORCE.
FOR YOUR PARTNERS. FOR THE PRESS. FOR YOUR OPTIMAL PERFORMANCE.
FOR THE BEST RETURN ON YOUR MARKETING INVESTMENTS.

At MaxProMarketing, we are dedicated to helping our clients increase sales and profits through great communications. We achieve this by aligning your communications strategy with your specific business and budget objectives. We deliver value by becoming experts in your industry. This allows us to become advocate, partner and business adviser to our clients. To help clients understand their own businesses better we question current practice, explore alternatives, reframe the competitive landscape and lead our clients to successful solutions that yield positive results. Our exciting and effective communications work is always built upon a solid platform of product, market and buyer understanding. Our expertise is delivered in the following disciplines:

COMMUNICATIONS

make the point, make sense, make an impact, make a difference...

- Brand & Image Campaigns
- Visual Identity and Graphic Design
- Customer Outreach & Promotion
- Media Planning & Training
- Public Relations & Advertising
- Employee Communications
- Customer Loyalty Programs
- Authored Articles, Speech Writing
- Customer Surveys & Newsletters

EVENT MANAGEMENT

concentrate on business goals, not on the color of the carpet or knowing tradeshow lingo...

- Selection, Budgeting & Planning of Annual Event Schedule
- On-site and/or "behind the scenes" Planning & Logistics
- Executive, Customer, Employee & Press Conferences
- Industry Tradeshows, Training, Seminars, Workshops

BUSINESS PLANNING

the foundation to create and operate a successful enterprise and introduce new products...

- Market Research & Analysis
- Competitive Intelligence & Analysis
- Business Development
- New Product Development
- Program & Product Management
- Alliance & Partner Relationships
- Implementation Planning

SALES EXECUTION

arm your sales force with the right tools, info, skills and attitude for overachievement...

- Customer Contact Management
- Product & Skills Training
- Conference & Meeting Planning
- Sales Engagement & Incentive Programs
- Motivational Speaking
- Outsourced Sales Programs

STOP WASTING TIME AND MONEY ON "A LITTLE OF THIS, A LITTLE OF THAT."
GO WITH THE PROS AT MAXPROMARKETING FOR INTEGRATED, INTELLIGENT

MARKETING THAT PAYS OFF!

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